***15-Day Challenge***

***Follow-Up Message Suggestions***

**When someone replies “No thanks” or some variation thereof:**

Sure thing, keep in touch.

**When someone shows interest in your service offerings:**

Hey *[first name]*, sounds great (acknowledge their response contextually). How does *[specific day/time]* work to discuss further? Or, feel free to suggest a better time/day and best email, I’ll send you a meeting invite.

To save on back and forth, feel free to use my calendar link here to schedule a time best for you: *[scheduling link]*. (Link to create a Calendly account: <https://calendly.com/>)

Chat soon!

*[your name]*

**OR, if you are passing it off to a member of your team:**

Thanks for reaching out, I added *[team member name]*, my *[team member job title]*, onto this discussion to follow up and schedule a discussion.

Thanks, and chat soon!

*[your name]*

**When someone says they are not the right person to talk to:**

Thanks for letting me know, *[first name]*. If this sounds useful could you introduce me to the right contact, please?